

**UNIVERSITY OF PREŠOV IN PREŠOV
FACULTY OF MANAGEMENT
PREŠOV, SLOVAK REPUBLIC**



UNIVERSITY OF PREŠOV IN PREŠOV
FACULTY OF MANAGEMENT



MINISTRY OF EDUCATION, SCIENCE,
RESEARCH AND SPORT OF
THE SLOVAK REPUBLIC



ASSOCIATION OF TOWNS AND
MUNICIPALITIES OF SLOVAKIA



FEDERATION OF EMPLOYERS'
ASSOCIATIONS OF THE SLOVAK
REPUBLIC

7TH INTERNATIONAL SCIENTIFIC CONFERENCE

MANAGEMENT 2018

**MANAGEMENT AND THE WORLD IN MOTION,
CHALLENGES, OPPORTUNITIES AND THREATS**

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**The Conference is held under the auspices of the Minister of Education, Science,
Research and Sport of the Slovak Republic**

Association of Towns and Municipalities of Slovakia

Federation of Employers' Association of the Slovak Republic

The Conference is co-organised by:

International Research Center for Higher Education and Cooperation, Poland

Częstochowa University of Technology, Faculty of Management, Częstochowa, Poland

The University of Dąbrowa Górnicza, Poland

Dubnica Technological Institute


Partners of the conference:

The University of Business in Prague, Czech Republic

Old Polish University in Kielce, Poland

The College of Hotel Management, Belgrade, Serbia

European Institute of Business and Public Management, Czech Republic



Spa Nový Smokovec – Congress centre, High Tatras, Slovak Republic

26 – 29 September 2018

<http://www.managerconf.com>

email: managerconf2018@gmail.com

AIM OF THE CONFERENCE

The aim of the conference is to present the latest research results in the field of management, business and social sciences and the prospective use of innovative scientific methods and the intellectual capital in the dynamic market environment.

SUBJECTS OF THE CONFERENCE

- Business & Management, Human Resources Management
- Economics & Finance
- Regional Development
- Competitiveness, Economic Growth and Survival of Businesses
- Marketing and Innovations
- Tourism, Hotel Management and Spa Industry
- Environmental Management
- Informatics and Management
- Legal, Ethical, Cultural, Psychological and Other Aspects of Management
- Econometrics and Quantitative Methods

INTERNATIONAL SCIENTIFIC COMMITTEE

Chairman:

Róbert Štefko – Dean, Faculty of Management, University of Prešov in Prešov, Slovak Republic

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Sebastian Kot – Faculty of Management, Częstochowa University of Technology, Częstochowa, Poland

Zainidin Kurmanov – Head of Department of International Relations of the Kyrgyz-Russian Slavic University, ex-speaker of the Parliament of Kyrgyzstan

Pantelis Kyrmizoglou – Alexander Technological Institution of Thessaloniki, Greece

Daniel Lajčín – Dubnica Technological Institute, Slovak Republic

Daniel Meyer – North-West University, South Africa

Liviu Mihaescu – Dean, the Faculty of Economics, “Lucian Blaga” University of Sibiu, Romania

Trúc Lê Nguyễn, Rector of VNU University of Economics and Business, Vietnam

Haruthai Numprasertchai – Dean, Faculty of Business Administration, Kasetsart University, Thailand

Paweł Pietrasieński– Minister Counselor, Head of Trade and Investment Section, Washington, DC, USA

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Jhalukpreya Surujlal– North-West University, South Africa

Katarzyna Szczepańska-Woszczyna - Vice-Rector for Education and Foreign Cooperation, The University of Dąbrowa Górnicza, Poland

Beata Ślusarczyk – Faculty of Management, Częstochowa University of Technology, Poland

Mingjie Tan– University of Electronic Science and Technology of China, Chengdu, People’s Republic of China

Jan Telus –Rector, Old Polish University in Kielce, Poland

Mehmet Serkan Tosun – Chair of the Department of Economics, University of Nevada, Reno, USA

Manuela Tvaronavičienė, Vilnius Gediminas Technical University and The General Jonas Žemaitis Military Academy of Lithuania, Lithuania

Slavoljub Vičić – Rector, The College of Hotel Management, Belgrade, Serbia

Marek Walancik - Vice-Rector for Science, The University of Dąbrowa Górnicza, Poland

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Chairman:

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Emília Huttmanová

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Zuzana Ondrejčáková

Lucia Ševcová

CALENDARIUM

- until **15 June 2018** Filling in the electronic application form, submitting a title and abstract via www.managerconf.com
- until **30 June 2018** Extended deadline for sending full papers
- until **31 August 2018** Deadline for participation fee payment
- **26 – 29 September 2018** Date of the conference

PAYMENT

The conference fee is €250. It can be paid only by bank money transfer made to:

Prešovská univerzita v Prešove, Fakulta manažmentu, Konštantínova 16, Prešov 08001, Slovak Republic

Bank account number: 7000199613/8180

IBAN: SK8981800000007000199613

SWIFT: SPSRSKBA

Variable symbol: 1040

Bank name and address: Štátna pokladnica, Radlinského 32, 810 05 Bratislava, Slovak Republic

Special notice for payment receiver: "your name - paper id" (e.g. "R. Fedorko - ID:55")

Confirmation of payment should be sent to managerconf2018@gmail.com

THE REVIEW PROCESS

- Authors will be notified about their registration and submission of a paper title and abstract.
- On submitting the full paper, authors will be notified about review results within 15 to 21 days.
- Papers are double-blind reviewed by reviewers with expertise in the relevant subject area.
- Based on the reviewers' comments, papers are accepted with no revision required, accepted with minor revision required, accepted but subject to revisions being made, or rejected.
- If the comments are not addressed well in the improved paper, then the paper is sent back to the authors to make further revisions.
- Acceptance letter will be sent to the authors of accepted papers.
- The accepted papers are formatted by the Editorial Board of the 7th International Scientific Conference MANAGEMENT 2018 for their publication in the proceedings.

PUBLICATIONS

Selected articles will be published in **Polish Journal of Management Studies** which is indexed in **Web of Science** (www.pjms.zim.pcz.pl; a publication fee after paper acceptance €250 plus VAT) or **Journal of Management and Business: Research and Practice** (www.journalmb.eu; a publication fee is not charged).

The Conference Proceedings published in **2010, 2012, and 2016** were indexed in the Web of Science. The 2018 Conference Proceedings with ISBN will be sent for indexing in the Web of Science.

PROGRAMME OF THE CONFERENCE

25 September 2018 (Tuesday)

12.00 – 19.00 Registration, Spa Nový Smokovec – Congress centre

26 September 2018 (Wednesday)

08.30 – 14.00 Registration, Spa Nový Smokovec – Congress centre

12.00 – 14.00 Lunch

14.00 – 15.00 Opening ceremony

15.00 – 18.00 Plenary sessions

27 September 2018 (Thursday)

08.00 – 09.00 Breakfast

09.30 – 12.00 Parallel sessions

12.00 – 14.00 Lunch

14.00 – 17.00 Parallel sessions

17.00 – 19.00 Poster session

19.00 – 19.30 Closing the official part of the conference

20.00 Reception

28 September 2018 (Friday)

08.00 – 09.00 Breakfast

10.00 – 11.30 Workshop

29 September 2018 (Saturday)

8.00 – 9.00 Breakfast

10.00 – 11.30 Workshop



CONFERENCE SECRETARIAT

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